



BUSINESS COACH OVERVIEW

The Hustle PHX 202 program is designed to help validate our entrepreneurs' business concepts. Each week, the entrepreneurs apply what they're learning - in areas of operations, marketing, finance, and sales - back to their businesses.

There are times when entrepreneurs have very specific business challenges and questions that cannot be addressed during the weekly workshops. This is where you come into play.

Hustle PHX is fortunate to have numerous business owners and working professionals with expertises to address common issues our entrepreneurs face.

Hustle PHX is recruiting Business Coach volunteers who are open to sharing their wisdom and best practices with an entrepreneur on an ad hoc basis this spring.

Business coaching will work like this:

1. An entrepreneur has a specific question or challenge
 2. Hustle PHX team will identify a volunteer Business Coach who can assist the entrepreneur
 3. Hustle PHX will send an email introduction between Business Coach and entrepreneur
 4. Business Coach and entrepreneur will coordinate a date/time to speak for a 1-time, 1-hour call.
 5. Business Coach provides insight, advice, suggestions to entrepreneur
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We need Business Coaches with expertise in:

- Marketing
- Email marketing
- Social Media
- Digital Marketing
- eCommerce
- Website development
- Operations
- Human Resources
- Recruitment/hiring
- Managing people
- Leading teams
- Policies and procedures
- Finance
- Accounting
- Taxes
- Financial planning
- Cash Flow
- Budgeting
- Vendor management
- Retail/Commercial Real Estate
- Distribution
- Generating sales leads
- Closing the sale
- Customer service
- Legal - contracts
- Legal - intellectual property

If you are interested in making yourself available for a call with an entrepreneur, please complete the following Google Form: [Volunteer Business Coach opportunity](#) or contact Shannon Gnam for more information at shannon@hustlephx.com